



## Request for Qualifications (RFQ)

### Public Arts Project seeking Artist(s) for 2025 Crosswalk Mural

**Issued by:** River Point Creative District (RPCD)

**Release Date:** June 1, 2025

**RFQ Submission Deadline:** June 9, 2025, by 5:00 PM CST

**Project Location:** Intersection of 3rd Street & Norfolk Avenue, Norfolk, NE

---

#### Overview

The River Point Creative District (RPCD) invites artists or artist teams to submit qualifications to design and create a temporary mural installation at the 3<sup>rd</sup> Street crosswalk in downtown Norfolk, Nebraska. This project is part of the RPCD's 2025 Asphalt Art initiative, which will help enhance the vibrancy and safety of the River Point Creative District through creative placemaking.

The mural will be installed on the **north side** of the intersection at 3rd Street and Norfolk Avenue on **Sunday, July 6, 2025**.

---

#### Budget and Compensation

- **Design stipend:** \$500 (paid upon final design approval)
  - **Supplies and materials:** Covered by RPCD
  - **Insurance:** Provided by RPCD
  - **Volunteer support:** Provided by RPCD as needed.
- 

#### Eligibility

This opportunity is open to all artists and artist teams. (Please note, at this time we do not offer any travel stipend.)

Applicants must:

- Be at least 18 years old
- Have experience with artistic design and large-scale painting projects
- Have experience with collaborative creative projects
- Experience in creating public art is preferred
- You must be available to lead the painting of the mural on July 6, 2025

---

## Design Considerations

Final mural designs must:

- Align with the functional requirements of a working pedestrian crosswalk
- Must not include letters, numbers, words, or advertising of any kind
- Must not contain vulgar, violent, or offensive imagery
- Painted from curb to curb on the street surface at 3rd Street and Norfolk Avenue, the final mural will measure approximately 8ft x 36ft
- The final submitted design should reflect the current identity of Norfolk's vibrant downtown River Point Creative District.

---

## Submission Requirements

Please submit the following materials in a single PDF to: [director@riverpointcreativedistrict.com](mailto:director@riverpointcreativedistrict.com)

Subject line: "Crosswalk Mural RFQ – [Your Name]"

1. **Artists name, full contact information**, and a brief bio
2. **Letter of Interest** – Describe your interest in the project and your creative experience, please include information about any public or community-based art projects you've completed.
3. **Resume or CV** – Highlighting relevant experience.
4. **Portfolio** – Include up to 5 images of past work, with brief descriptions.

**Do not submit a design at this time. Finalists will be contacted concerning final design proposals.**

**Additional measurements and specifications of the area will be shared with all finalists.**

---

## Timeline & Selection Process

- **June 1** – RFQ issued
- **June 9** – Submissions due by 5:00 PM CST
- **June 13** – Finalists selected and invited to submit designs
- **June 23** – Final designs due
- **June 30** – Final design approved by City Council
- **July 6** – Installation day

Finalists will be encouraged to visit the site in person. Those unable to travel to the site will be offered a virtual tour prior to design submission.

RPCD will select approximately **three finalists**; their final designs will be presented to city officials for final approval. No painting is allowed without full City Council approval of all design.

---

## **Selection Criteria**

Artists will be evaluated based on:

- Artistic quality and originality of past work
  - Experience with public or collaborative projects
  - Responsiveness to community context and
  - Ability to meet deadlines and work with a community team
  - Alignment of artistic vision with the River Point District's identity and future-oriented theme
- 

## **Contact**

### **Kara Weander-Gaster**

Director, River Point Creative District

Email: [director@riverpointcreativedistrict.com](mailto:director@riverpointcreativedistrict.com)

Phone: 402.750.0600

---

We look forward to seeing your qualifications and collaborating to bring a vibrant new mural into downtown Norfolk!

### **RPCD VISION**

The River Point Creative District offers unique artistic opportunities and cultural experiences, where everyone is invited to participate, local creativity is nurtured, and innovative ideas are celebrated.

### **RPCD MISSION**

The River Point Creative District is the organizational hub in the heart of Norfolk; serving artists, businesses, and cultural groups, in order to attract young residents, visitors, and economic investment, as we build Norfolk's creative future together.